

What is PRS?

- PRS is a wholly owned subsidiary of Prime Residential Properties, Inc.
- PRS is a general contractor engaged in the business of property repairs of single family homes and condominiums
- PRS specializes in repairs and remodeling for the real estate market, primarily for investment rental properties but also for luxury rental properties or to assist in the sale of a home
- PRS primary customers are Prime Properties and their clients and our first obligation is to these clients
- PRS provides or refers sub-contractors that are trained and managed by PRS to insure they offer quality work performed at or below market rates and at the same time meet the special requirements of a rental home
- Special requirements where PRS is focused include:
 - Working under severe time constraints with a goal of minimizing rental vacancies and tenant satisfaction problems while maintaining price integrity
 - Eliminate surcharges for rush jobs or after hour emergency work whenever possible
 - Repairs or refresh are designed to maintain the best ratio of cost/benefit for the investor owner
 - Provide “appropriate” repairs for an investment property
 - Making a property very rentable at the lowest cost to the owner
- PRS cultivates and trains vendors/suppliers so Prime’s property managers can focus on home and tenant management
- PRS provides special consulting services to vendors/suppliers to help them grow and manage their business in a manner that allows them to provide special pricing and/or services to Prime Properties and their clients